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## Affiliate marketing platform india

If you are looking to earn some passive income, affiliate marketing is among the best options available in India. Several affiliate programs in India allow you to win every time a sale happens via the affiliate link on your website. If you manage a website, all you need to do is sign up for an affiliate or referral program by creating an account. By signing up for affiliate programs and networks in India, you can de-risk yourself by completing your ad revenue. Affiliate programs in India that you should join today I listed the top 15 affiliate programs in India that you should join today to see the affiliate income skyrocket. 1. Reseller Club Reseller Club is one of the largest reseller hosting companies in India. As a reseller affiliate, you can easily make a minimum of Rs. 2000 or a maximum of Rs. 8,000 per referral. Once you sign up as an affiliate, you can manage your account and track your performance with a unique affiliate ID. The tracking cookie is rewarded on a last-click basis and is valid for 60 days. Reseller club also offers several payment options, which are by PayPal or bank transfer. The minimum payment balance is Rs 50. 2. Flipkart Affiliate Flipkart is among the biggest e-commerce players in India. Payment of the flipkart recommendation differs for desktop/mobile websites and mobile apps. The average fee offered varies between 6% and 20%, depending on the category. Flipkart also offers a number of affiliate tools, such as banners, widgets, and APIs for listing Flipkart deals/products on its own website/app. You can track the performance of referral links and conversions with real-time reports provided by Flipkart. 3. Amazon Associates Amazon is the largest e-commerce brand in the world. Sign up for the Amazon affiliate marketing program using your existing Amazon account. After signing up for the program, you can use SiteStripe to add links to your site. Amazon also allows you to build custom links to text, text and image links, and image links only to any product of your choice. The commission offered varies between 0.2% and 10%, depending on the product category. The Amazon affiliate program gives you commission for other products that the user buys after you click on the affiliate link. For example, if you are promoting an oven and click on the link, but browse and buy an induction stove, you will still get commissions considering you are sending traffic to Amazon. 4. vCommission vCommission is among the oldest affiliated networks in India, with over 18,000+ affiliates. vCommisson works with leading e-commerce companies such as Agoda, Mynta, AliExpress and SnapDeal. The platform has over 14,000 publishers, which makes it network of affiliates in India. The minimum payment threshold on the platform is 5,000 rs/ \$100, and the platform pays publishers for a 30-day cycle. To be eligible for the lead program at vCommission, the site must contain only English content. 5. BigRock BigRock BigRock is India's leading domain registration and web hosting company. The affiliate program uses tracking to track and assign sales made on the affiliate URL. BigRock's tracking cookie is valid for 60 days. In addition to domain registration and web hosting, BigRock also offers add services such as email hosting, website builder and digital certificates. The standard fee starts at Rs 30 and can reach up to 30% of each sale, depending on the product offered. 6. DGM India DGM is India's leading digital network ad. You can join as an affiliate editor and select the campaigns you want to join to start earning money. The commission you earn ranges from a campaign to a campaign. Some advertisers offer you a percentage of sales, while others will give you fixed fees. Bonuses and incentives are also provided for subsidiaries that exceed expectations. 7. Yatra Affiliate Yatra is among the online travel companies in India. The registration process is quite perfect and you can start immediately after signing up. Yatra tracks the affiliate link for 30 days and the commission paid on bookings. 8. Admitad Admitad is a global affiliate network that connects thousands of brands and publishers around the world. Admitad works with top brands like Samsung, Tata Cliq and Booking.com in India. Admitad even allows publishers to monetize their communities' social networks, YouTube channels, messengers, email newsletters, and other traffic sources. Admitad offers a variety of business models to publishers to monetize their content, including contextual advertising, promotional and promotional codes, banner advertising and more. The platform offers a variety of means to withdraw your money, including bank cards, Payoneer and PayPal. 9. Hostgator Affiliate Hostgator is a global provider of web hosting and related services. Hostgator offers a flexible tiered payment, which increases your chances of earning more commission on each sale. Payment for qualified sales is made every 2 months + 10 days after the month in which the sale took place. 10. Optimize Optimize is one of the world's leading performance marketing networks, offering its customers over \$1 billion in sales. Optimize works with top brands like PayTM, Samsung, Amazon and Agoda. If your site gets substantial traffic outside India, Optimize your affiliate network will certainly help you expand your reach. 11. Cuelinks Cuelinks makes the javascript monetization process simpler that automatically inserts affiliate links into your content. Let's say, for example; you wrote an article about the Philips microwave. Cuelinks will automatically add an affiliate link to the relevant keyword. Use WordPress then Cuelinks offers a free WordPress plugin that makes the process even simpler. 12. CJ Affiliate CJ

Affiliate is among the most important affiliate networks in the world, with 14 offices worldwide. CJ has partnerships with top brands like Go Pro, Barnes & Noble, Office Depot, to name a few. Cj Cj publishers to maximize the value of affiliate partnerships. CJ is also the less tracking cookie to ensure uninterrupted tracking and commissioning, even in the absence of a CJ cookie, on all devices and environments. 13 Rakuten Marketing Rakuten Marketing is a leading affiliate marketing service provider. Rakuten is the largest pay-for-performance affiliate marketing network. For publishers who sign up, Rakuten offers educational tools and training courses that start your commissions. Rakuten allows you to monetize content using text links, banners including rotating banners, search boxes, personalized deep link, and Flex links. The platform offers weekly payments to meet the minimum threshold set. 14. Sovrn Commerce Sovrn Commerce (Erstwhile Viglink) converts normal exit links into affiliate links, and if users make a purchase, you will earn a referral fee from it. You don't have to sign up for an individual affiliate account on all networks. VigLink keeps 25% of the commission on the win while you can pocket 75%, which is not bad considering you are monetizing previously non-monetized links. 15. Shopify Affiliate Shopify is an all in one e-commerce platform that allows companies to sell online. The Shopify program is free to join and will allow you to monetize the public and earn commissions from each new Shopify referral merchant. As an affiliate, you can make an average of \$58 for each user who signs up for a paid affiliate link plan, and \$2,000 for each Shopify Plus recommendation. Start monetization Now that you know the leading affiliate programs in India, it's time to decide which one best suits your content. Make sure that the affiliate program you choose has brands with relevant products or services that your readers will be interested in buying. Once you sign up for the affiliate program, make use of the services provided and be sure to include affiliate links in the contextual blog so that you can start earning a good commission. With the advent of digital media, a lot has changed when it comes to how a user interacts or trades with the brand. With a lot of content available online, customers in the current era make a very informed decision by comparing websites, reading reviews, asking for recommendations and more. This is what usually makes affiliate marketing so interesting. The idea here is to reach potential users through a mediator who is well known or trusted in this community. Research shows that a recommended customer is 4 times more likely to talk about your brand and has a 37% higher conversion rate. What is Marketing? The world is no longer based on the conventional model of learning, with the much-needed technological revolution taking place globally. Digital marketing, coding, design and marketing, among others, have become hot cakes on the market, and the list also includes Affiliate Marketing, which any corporate professional should not miss out on. This is is known to be performance-based marketing, in which an affiliate is rewarded for making a customer visit, buying or subscribing to the service/product through affiliate efforts. It is, what you can call, revenue sharing - you will get a commission to promote the product of another person or company and earn a small portion of the profit from the sale made. is Affiliate Marketing beneficial? The affiliate marketing cycle goes through four stages or four types of people, rather - trader, affiliate and consumer and subsequently moves into a vast network of people. The biggest benefit, however, goes to the two initial parts namely the product creator and seller and affiliate marketer. The trader or creator is responsible for the birth of the product. It could be a refrigerator company or a person selling his book or an online course. No matter where the product comes from, it should be sufficiently eligible to be sold and viable on the market. Affiliate marketing can also be both a person or persons involved in the marketing and promotion of the product mentioned. They can be editors, influencers or even agents who can go on from asking a few thousand to lakhs and crores as commission. They can also market several products simultaneously through their channel/platform and can convince and attract potential customers to purchase the product. For example: a mobile app that is a big hit among the public may be able to submit ads from various other companies in exchange for a hefty fee. Newspapers presenting a special advertising section do it precisely for this reason – they charge all their customers for displaying their product/service on it. Alternatively, there are countless ways to market a product. On the other hand, it is the consumer and the network that are responsible for stimulating this cycle. Without any sale, no revenue will be generated, no commissions are handed over and no marketing required. Therefore, the affiliate must pitch the product to the consumer through every possible channel – social media, digital panels, blogs and more. Related: 11 free content distribution platforms to generate crazy traffic Network serves as an intermediary between affiliate and creator as involving a huge network as one marketing strategy helps promote it goes deeper and wider, and puts more emphasis on an affiliate marketing. It has a database that contains several products and the affiliate can then choose which one to promote. While you can become both a trader or affiliate marketer – either be a creator of the product and earn shares in global sales or become the latter and get a fixed commission, which is a convenient way to make a significant income. Top Affiliate Programs in India Planning to Become affiliate marketing? Here are the top 12 affiliate programs in India that you need to sign up for. 1) Amazon Associates A Leader in Indian Indian segment, boasts both high commission rates and high website conversion rates. An average Amazon order value is a dream affiliate marketing! All you have to do is sign up for this affiliate program using your current Amazon account, which you will be presented with with a set of tools. These tools will help speed up the affiliate marketing process on product research and link creation. The SiteStripe toolbar will help you create an affiliate link to any page on Amazon.in that you can still share on Facebook or tweet. You also have a list of desktop and mobile optimized banners at your disposal that can be used in promoting your blog, generating product links with images and for embedding code within the post to stimulate click-throughs. This program is one of the best affiliate programs in India and allows you to provide a commission for other products purchased by the consumer as well. For example, it is very likely that a consumer buys the mobile phone promoted by you and a tablet also post landing on the affiliate link created by you. In such cases, you would end up earning commission for both because you sent conversion traffic to Amazon. You can make a 0.3% commission as high as 12% through Amazon affiliate programs, depending on the product you buy. For more details, check out: 2) Flipkart Affiliate Program One of the oldest e-commerce players offering one of the best affiliate programs in India, it takes zero fees to sign up for the same thing. All you need to do is generate and drive traffic from the mobile site/site/mobile apps to Flipkart and earn commission on each purchase. It's a good custom content to improve your website in a way that the low-risk, high-reward environment forces both parties to give in. You can earn up to 15% each time a user clicks on the banner/link and makes a purchase on your website. One of the earliest adopters of affiliate marketing as a promotional channel, has various platforms such as accurate tracking, broad product categories, competition fee and on-time payment, making it one of the most sought after programs in India. For more details, check out: Articles you might like: 3) V Commission vCommission ranks among one of the top Indian affiliate networks providing performance on both web and mobile to top Indian brands through a growing network of 17,500 affiliates. It is also one of the earliest CPA networks in India catering to several It allows you to earn money by generating leads, installing leading apps, or generating e-commerce sales. It also boasts of having many top customers in its kitty, including eBay, Myntra, Snapdeal and HomeShop18. If you have the coupon site, you can upload the CSV Coupon, and use the same deep link to create a link to any product registered in the inventory. The network brings together CPS, CPis, CPis, and CPA provides, which helps subsidiaries generate more sales thanks to expertise. In particular, the minimum payment for this site is \$100, which is deposited in a timely manner into the affiliate's bank account. For more details, check out: 4) Optimize, also known as GMO India, is one of the most important affiliate networks in India, with global coverage in 30+ countries. Supported by excellent customer service and performance and equipped with disruptive technology, it has its roots deep in categories such as retail, travel, automotive, telecom and finance. Popular Indian advertisers from Optimize include PayTM, CitiBank, Yatra, Redbus, Vivo and Airtel. They currently support 1,400 premium advertisers from 30 countries. The URL age for this program is 8.10 years and the affiliate program is free to join. For more details, check out: 5) eBay Affiliate This affiliate program is ideal for people looking to earn real money quickly because it allows anyone to subscribe and is also cost free. An affiliate marketer just needs to promote products and he/she will earn commission on every sale initiated by them. All you have to do is find, share, and win. The key highlight of this affiliate program is that it allows both individuals and business organizations, and the payments are so large and fast. In particular, an affiliate can earn a commission of up to 12%. The URL age in this program is 1.0 years, and the tools used include APIs, ad groups, and Pixels/Postbacks. 6) HostGator Affiliate Program Hostgator is a renowned web hosting company and a top affiliate marketing company. With a broad customer base, it allows affiliates to earn passive income by promoting their products and is great for people in web design, blogs or hosting services to earn money. One of the best affiliate programs in India, has its own office and caters to the Indian public. Its affiliate program pays a commission of Rs. 1250 per sale, which increases with more sales. In general, Hostgator is a trusted platform and can easily convert users into buyers. All you have to do is sign up as an affiliate and engage the large conversion banners provided on your blog. For more details, check out: 7) GoDaddy Affiliate Program World domain leading registrar name, GoDaddy, has a specific India affiliate program, for which you can sign up either through an affiliate network like Zanox or Commission Junction. Here, you can win by simply sending customers to the GoDaddy website and place one of the banners with Your. In particular, you will earn money on each qualifying sale through your ad. The GoDaddy affiliate program can be easily configured and is cost free. With 100% skyrocketing commissions and its wide range of plans, this is an affiliate program to sign up for. It also gives you a complete suite of tools needed for a webmaster to launch the launch to grow their online business. For more details, check out: 8) DGM India One of the best affiliate programs in India, it allows its affiliates the chance to earn a considerable amount of commission by promoting products from Indian sites. In addition to offering attractive commission rates for all its programs, it also offers rewards and bonuses for the best artists and is free to join as well. Payments are also made directly through direct deposits. DGM India is a digital ad network – all you have to do is join as an editor, and choose it as a campaign and voila! You start making money right away! Articles you might like: 9) Bigrock Affiliate One of the top domain and hosting vendors in India, they have an affiliate program with high commission payments. The great advantage of this affiliate program is its deep portfolio of products that add on top of each other. You can earn from this site in just three steps - you have to sign up first (for free), relate to customers and start winning. This platform is recommended for people interested in web hosting, blogging and web design. You can choose to sell any of Bigrock's products and services, such as domain name registration, website hosting, email hosting, DIY website builder tool and digital certificates. A reader, who bought a domain using the affiliate link, might also be looking to buy a web and email hosting. You can sell these plans to the same reader to generate more commissions. For more details, check out: 10) Planet Express Planet Express is a leading freight and courier company, which also runs a successful affiliate program. Some of the important features of the program include - (a) \$5 for each referral that uses their service, (b) unique affiliate links, (c) the affiliate commission can be redeemed as cash using PayPal or redeemed as their shipping credits. Planet Express's affiliate page also has tips and tricks on how to get the maximum return from their affiliate program. Some of their good affiliates make \$1,000 each month with huge potential to earn more. For more details, check out: 11) Cuelinks This is for people who want to monetize their content, but can't see going through the hassles of choosing the right product to promote and monetising it. With the Code Of Cuelinks Javascript, you can monetize your content with affiliate links. When you write an article with a specific keyword, Cuelinks picks it up and links it to the Amazon with its affiliate link. So when a user buys it, you will earn a commission. For WordPress users, Cuelinks has a plugin to make it an easier job. It has about 400+ advertisers with multiple offers and products. For more details, check out: 12) Nearby Affiliate One of the best affiliate programs in India, is also a famous local Indian discovery platform – all you have to do is to a content plan to promote Earbuy affiliate links. There are attractive commissions to be earned on CPSS. Signing up is free and you can earn a commission from a sale that comes down from your link. For more details, check out: Conclusion marketing, be it small things, would be food to luxury cars and real estate, is indispensable. Good sales are always the result of aggressive and efficient marketing, with companies considering more leads, traffic and, of course, sales. Since the internet is our new God now, marketing through it, known as affiliate marketing has quickly gained momentum and will be the culmination of marketing gigs also in the years to come. Did you like it? Read more about marketing here: 13 Instagram Marketing Tips That Get Real World Results for Business Esrise of Interactive Video Marketing & 7 Best Examples Interactive Video 7 Successful Tips to Start With Freelance Marketing

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